



# 2014 BOAT SHOW

## THE BRAND NEW MUSIC CITY CENTER

The 2014 Nashville Boat & Sports Show opens on Thursday, Jan 23rd and runs through Sunday, Jan 26th. We will have the largest space in the show once again with over 35 Chaparral & Cobalts on display. We will have the new Chaparral Vortex Jet Boat on display along with the all new 21 H2O models. There will be SPECIAL PRICING that will end at the close of the show on Sunday night! Also, buy a boat at the show 22 ft. or bigger from us (**SAVE THOUSANDS OF DOLLARS**) and we will send you to Destin, Fla for a week in our family home for **FREE!**

### The Boat Show Schedule:

- Thursday 1/23: 2pm-9pm
- Friday 1/24: Noon-9pm
- Saturday 1/25: 10am-9pm
- Sunday 1/26: 11am-5pm



Don't miss out on the Special Deals and Factory Rebates only available during show!

**The Boat Rack**  
 (615) 804-5865



### Access To All Local Lakes:

- Percy Priest (2 minutes)
- Old Hickory (5 minutes)
- Center Hill
- Dale Hollow



- Security Camera Protection
- 24 Hour Access
- Key Coded Gate Access
- Large Door Openings
- Concrete Floors
- 15 Seconds of I-40

### 2014 Pricing:

- 30' x 12' bay (11'x11' door) **\$159/mo.**
- 35' x 12' bay (11'x12' door) **\$179/mo.**
- 40' x 14' bay (12'x12' door) **\$219/mo.**

3411 Percy Priest Drive • Nashville, TN

**The New 2014 Chaparral Dash**

Just wait until you see what Chaparral has done here... It's like getting behind the wheel of a Ferrari (except on the water!). Hand stitched with incredible detail!

**New Chaparral 21 H2O Sport & F/S**

The New 2014 Chaparral 21 H2O Sport...The best value on the market with tons of room! Aggressively priced too! This boat will also be unveiled for the first time at the Nashville Boat Show!

COBALT BOATS  
 In recognition of  
 Outstanding Customer Service  
**2013**  
 MODERN Marine corp.  
 TENNESSEE'S 'OLDEST' MARINE DEALERSHIP

**We Will Buy Your Boat!**

Since we give warranties on all of the boats that we sell, we can only take in Used Boats that are in good running condition.

You may be ready to sell due to: moving, kids have left the nest, you have a storage problem, job issues require a sale at this time, etc. Whatever the reason may be, we are willing to take a look at it and find it a happy home.

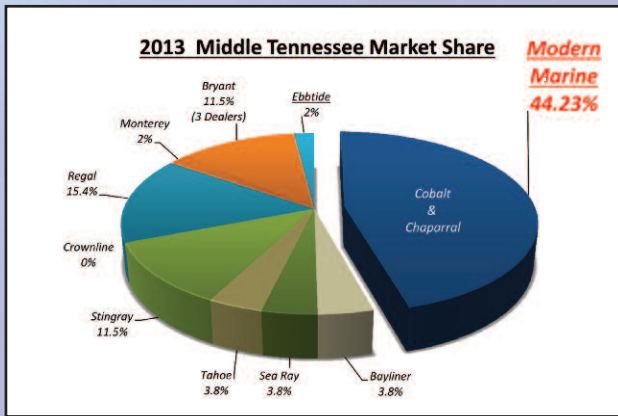
**Remember...**  
 It must be in good shape. We have an image to uphold!  
 Call us NOW if you want to sell!

from the desk of...

# JOHNNY!



## WE CONTINUE TO LEAD in the Middle TN, Southern KY Market



## This Tells It All!

May your holiday season and the new year be filled with much joy, happiness, and success. We look forward to working with you in the coming year and hope our business relationship continues for many years to come. Warm Regards to you and yours!

## Check Out Our New Addition!

We have filled it up with all kinds of watersports gear at fabulous prices! You no longer have to go online to find the best deal – come see for yourself!



## tips for MOM!

### 4 WAYS TO LIGHTEN YOUR LAUNDRY TIME

1. Make it a routine to wash, dry, iron/fold and put away one full load every day.
2. Teach the kids to sort their dirty clothes into separate bins in the laundry room every couple of days.
3. Treat your kids to tell you when they have a major stain so that you can treat it with a stain remover immediately.
4. If space allows, create a basket for each family member and place clean, folded laundry in there. Then it's the responsibility of each person to put away their clean things.



## The All New Chaparral Jet Boat Is Here!

Brace yourself. It's coming. Fast. All new and all you, Chaparral's new line of Vortex jet boats is unlike anything on the water. Nationally advertised pricing eliminates the back-and-forth and moves you forward with unmatched value. Judge for yourself, the style lines are absolutely stunning. Take it up a notch with custom graphics or an optional arch tower. Stainless steel hardware keeps the quality up. Onboard you'll appreciate speedy engine access and appreciate the worldwide horsepower of BRP's Rotax power plant when it comes to servicing and warranty. **Come see the worldwide unveiling at the Nashville Boat Show!**



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*John Love*  
Sales & Lease Mgr., Manager

*Rick Pegg*  
Sales & Lease Mgr., Manager



Introducing the All New...  
**Cobalt R3**

**National Unveiling of the R3 to the public at the Nashville Boat & Sports Show**  
 This all new design on this boat is breathtaking both inside and out. The exterior profile is sleek, low, and very aggressive. The seating configuration is very universal as the passenger side seat converts into a watersports observer spot instantly. The cockpit interior is the widest interior that you have ever seen on a boat of its size – guaranteed!



2007 Cobalt 220 – 350MAG BIII Merc, Navy (Yellow), Immaculate, TN Trailer



2007 Ebbtide 2660Z – 8.1 GiDP Volvo, Navy (Red), Lots of Room & Lots of Power, New 2013 TN Trailer.



2011 Chaparral 264 Sunesta–350MAG BIII, Navy, Loaded! Only 24 hrs, TN Trailer



2008 Cobalt 222– 350MAG BIII, Ebony (Sand), Wakeboard Twr,etc., TN Trailer



2003 Cobalt 262– 496MAG BIII, White/Navy, Loaded w. Opt., New TN Trailer



2001 Cobalt 246– 6.2MX BIII, White/Navy, Loaded w. Opt., EZ Loader Trailer

**Check Out Our Great Pre-Owned Boat's Online!**  
[www.modernmarineonline.com](http://www.modernmarineonline.com)

## 10 Ways to Put Yourself Second

Our culture does not teach us to strive for second. But being second does not mean to be less than anyone else, but rather supportive and mindful of the needs of the people around us first. Here are a few ideas to consider as you place yourself on the path to second place.

- 1) Visualize Yourself Less Selfish
- 2) Consider What the Other Person Is Going Through
- 3) Display Unexpected Kindness
- 4) Avoid the At All Costs Mentality
- 5) Take What You Need and Leave the Rest
- 6) Leave Judgment to God
- 7) Practice Healthy Habits
- 8) Master Invisible Leadership
- 9) Envy Is For the Weak
- 10) Build a Wealthy Spirit



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Thanks to all of our customers for 10 great years!



Don't miss the Nashville Boat Show:  
Jan 23rd - 26th



We hope you have a great 2014! We are really excited about the upcoming year here at Modern Marine, as we look forward to many more years of serving you as your Premium Boat Dealer. War Eagle!



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THE TRUCK THAT'S CHANGING IT ALL

**TUNDRA**

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