



2012 BOAT SHOW

Nashville Convention Center

The 2012 Nashville Boat & Sports Show opens on Thursday, Jan 12th and runs through Sunday, Jan 15th. We will again have the largest space in the show with over 35 Chaparrals & Cobalts on display. You will love our new Cobalt display! It's like no display you have ever seen at the Nashville Show...just wait! We will have SPECIAL PRICING that will end at the close of the show on Sunday night! Also, buy a new boat 20ft or bigger (**SAVE THOUSANDS OF DOLLARS**) and we'll send you to Destin, Florida for a week in our family home for **FREE!**

The Boat Show Schedule:

- Thursday 1/12: 2pm-10pm
- Friday 1/13: Noon-10pm
- Saturday 1/14: 10am-10pm
- Sunday 1/15: 11am-5pm



Don't miss out on the Special Deals!

TOP 7 NEW YEARS RESOLUTIONS

- #1 Spend More Time with Family & Friends
- #2 Get Back in Shape
- #3 Quit Smoking & Drinking
- #4 Get Out of Debt
- #5 Get Organized
- #6 Help Others
- #7 Enjoy Life More



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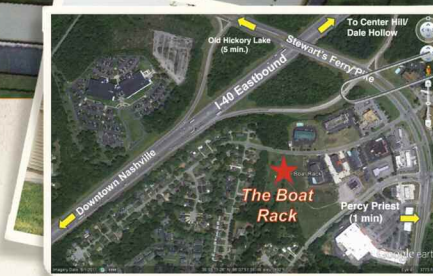


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- Accessible 24 hours a day
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from the desk of...

JOHNNY!



WE CONTINUE TO LEAD in the Middle TN, Southern KY Market

Well, this was not the best year we've had in our 60 years of business. However, we've weathered the unfortunate national economy and continue to strive to treat our customers the way we would want to be treated. We represent the best 2 boat lines in the boating industry without a doubt. While other companies are cutting quality and production and are questionable for future existence our 2 companies remain very solid and debt free! Although we all adjust to the economy in some way or another, they have not and will not cut quality. Modern Marine also is debt free and will always strive to give you the best service for your investment in fun for your family and friends. As for the future of our Nation and economy I must admit I favor the conservative approach, but whether you lean to the right or to the left one thing we can all agree on is that if you lean on God and our Savior we are in the same boat. Thanks for your business and have a wonderful year! Enjoy boating - Life is short - Make those you love happy.



May your holiday season and the new year be filled with much joy, happiness, and success. We look forward to working with you in the coming year and hope our business relationship continues for many years to come. Warm Regards to you and yours!



Introducing the All New... **Cobalt 220**



The Cobalt 220: New for 2012 The sleek new Cobalt 220 interior space is beyond anything ever imagined in a 22 ft boat. The 220's stadium style seating provides expansive walk about, sit about, and lounge-about spaciousness. We can't do it justice by trying to describe this boat in one little article. So we are going to have two of these at the boat show this year. One will even have the sleek newly designed wakeboard tower on it. This boat was designed to impress! Wait until you see it in person...you will definitely agree.

tips for MOM!

- If you have problem opening jars: Try using latex dishwashing gloves. They give a non-slip grip that makes opening jars easy.
- Potatoes will take food stains off your fingers. Just slice and rub raw potato on the stains and rinse with water.
- Ants, ants, ants everywhere? Well, it's believed that ants will never cross a chalk line. So get your chalk out and draw a line on the floor or wherever ants tend to march.... see for yourself!
- Use air-freshener to clean mirrors: It does a good job and leaves a lovely smell to the shine.
- When you get a splinter, reach for the scotch tape before resorting to tweezers or a needle. Simply put the scotch tape over the splinter, then pull it off. Scotch tape removes most splinters painlessly and easily.

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LOA W/PLATFORM: 18' 4" (5.59M) • BEAM: 7' 6" (2.29M) • EST. WEIGHT: 2,260 LBS (1,025KG) • FUEL: 25 GAL (95L) • MAX. HP: 135 HP (101KW) • DEADRISE: 18 DEGREES



LOA W/PLATFORM: 19' 4" (5.89M) • BEAM: 7' 6" (2.29M) • EST. WEIGHT: 2,500 LBS (1,202KG) • FUEL: 30 GAL (113.5L) • MAX. HP: 225 HP (168KW) • DEADRISE: 18 DEGREES

19 SPORT
TURNKEY PRICES STARTING AT
\$23,385



LOA W/PLATFORM: 18' 4" (5.59M) • BEAM: 7' 6" (2.29M) • EST. WEIGHT: 2,575 LBS (1,144KG) • FUEL: 25 GAL (95L) • MAX. HP: 135 HP (101KW) • DEADRISE: 18 DEGREES



LOA W/PLATFORM: 19' 4" (5.89M) • BEAM: 7' 6" (2.29M) • EST. WEIGHT: 2,850 LBS (1,338KG) • FUEL: 30 GAL (113.5L) • MAX. HP: 225 HP (168KW) • DEADRISE: 18 DEGREES

18 SKI & FISH
TURNKEY PRICES STARTING AT
\$22,885



Used 2010 Cobalt 242-350MAG(300) B3 Merc - Like New



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19 SKI & FISH
TURNKEY PRICES STARTING AT
\$24,385

SOME PHOTOS SHOWN WITH OPTIONAL EQUIPMENT



DID YOU KNOW...?

Did you know... he was born 2/22/1732 in Wakefield (VA)

Did you know... he did not attend college.

Did you know... he was an Episcopalian.

Did you know... he married Martha Dandridge Custis (a widow); he had 2 step-children and no biological children.

Did you know... he did not belong to a political party. (He disliked political parties!)

Did you know... he was elected unanimously by the US Electoral College.

Did you know... he did his own bookkeeping and kept a record of every expense and profit his entire life. His ledgers exist today.

Did you know... that the nation's Capital, one state, 18 cities, and 31 counties are named for him.

Did you know... he was the only president not to live in the White House.

Did you know... his salary was \$25,000 a year.

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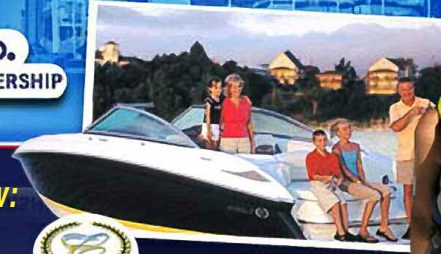
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CHAPARRAL

Don't miss the Nashville Boat Show:
Jan 12th - 15th



COBALT BOATS



peace · hope · love · joy

ENJOY THE SPIRIT OF THE SEASON
The Pridgetts
JORDAN · JORDAN · JASON · JAYCEE

We hope you have a great 2012! We are excited about the upcoming year here at Modern Marine and look forward to many, many more great years to come.

P.S. Baby #2 is sure to make it a busy one for Jordan and Jason beginning April 13th...



Come see the all new Cobalt A28 at the Nashville Boat Show! This boat will blow your mind. It's like nothing you have seen before!

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